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### THE CORPORATE FORUM ON SUSTAINABLE FINANCE GETS INVOLVED

Almost two years after its launch at the beginning of 2019, the 22 European companies participating in the Corporate Forum on Sustainable Finance (CFSF) as part of their commitment to the sustainability transition are taking stock of the progress they have made and of the growth of the sustainable finance market, which represents over US\$1,000bn in sustainable bond issues worldwide. Current health and economic challenges have reinforced their conviction that finance has a crucial role to play in supporting projects that make a positive social and environmental impact.

With over €90bn outstanding at the end of October 2020, the members of the Corporate Forum, emanating from eight countries and five business sectors, including energy, utility, transport, real estate, and waste and wastewater recycling, account for nearly two third of European sustainable bond issues.



## As a platform for discussion and debate between issuers, the Forum aims to speak with a single voice on six ambitious sustainable finance commitments:

- To integrate the concept of sustainability more deeply into companies' financial strategies;
- To work with investors to spur the development of a more sustainable economy through innovative financing instruments;
- To increase corporate presence in international and national forums shaping the development of sustainable finance markets;
- To actively participate in setting the standards and regulatory frameworks that govern sustainable finance instruments;
- To liaise with rating agencies about more deeply integrating ESG criteria into the assessment of companies' long-term financial sustainability;
- To leverage expertise and promote best practices on reporting the impact of strategies implemented.

#### What has been accomplished over the past two years?

The CFSF responded to seven consultations held by the European Union over the past two years on: EU Taxonomy, EU Green Bond Standard, EU Climate Benchmarks and Benchmarks' ESG disclosure, EU Renewed Sustainable Finance Strategy and EU Review of the Non-Financial Reporting Directive. The joint responses of the Forum's members fed into the final drafts of the reports resulting from these consultations, particularly in the "eligible expenses" section of the "EU Green Bond Standard". They also published a position paper on eligibility criteria for electricity grid investment.

In addition, in view of the annual funding requirement for the sustainability transition, estimated at nearly €260bn by the European Commission in January 2020, and the need to propose a European taxonomy to ensure the proper allocation of financial resources, the Corporate Forum members contributed to the work as follows:

- By proposing public feedback on the usability of the taxonomy (usefulness, key points on compatibility with other standards, risk of distortion of competition between member states).
- By commenting individually on the taxonomies for their respective sectors of activity.

In 2019, the Corporate Forum also initiated a dialogue with the main credit rating agencies (S&P, Moody's and Fitch) on their methods for integrating ESG issues into their credit ratings. In 2020, the dialogue continued with rating agencies such as MSCI, V.E (Vigeo Eiris) and Sustainalytics, as well as with Principles for Responsible Investment, a UN-supported international network of investors.

The Group has also paid particular attention to the development of new instruments enabling the development of the sustainable finance market (sustainability-linked bonds, social bonds, transition bonds, etc.).

# In the context of the current health and economic crisis, members of the Corporate Forum remain mobilized to get involved and share their common positions on sustainable finance with both regulatory authorities and investors.

#### PRESS CONTACTS

A2A	Giuseppe Mariano	ufficiostampa@a2a.eu	+39 0277204583
ADIF	Jose Luís Ruiz	jlruizc@adif.es	+34 917744126
			+34 620879688
EDF		service-de-presse@edf.fr	+33 (0) 1 40 42 46 37
EDP	Helena Coelho	helena.coelho@edp.com	+351 917065351
Enel	Oana Gherasim	gnm@enel.com	+39 320 551 4557
Engie		engiepress@engie.com	+33 (0)1 44 22 24 35
Ferrovie dello Stato Italiane	Luigi Cipriani (Press)	l.cipriani@fsitaliane.it	+39 3371489198
	Lorenza Di Cintio (DCM)	l.dicintio@fsitaliane.it	+39 3299816582
Iberdrola		comunicacioncorporativa@iberdrola.es	+34 91 784 32 32
Icade	Charlotte Pajaud-	charlotte.pajaud-blanchard@icade.fr	+33 (0)1 41 57 71 19
	Blanchard	anne-sophie.lanaute@icade.fr	+33 (0) 1 41 57 70 29
	Anne-Sophie Lanaute		
IREN	Francesco Castellone Paolo Bartolomeo	Francesco.castellone@gruppoiren.it	+39 0522 297411
	Colombo	PaoloBartolomeo.Colombo@gruppoiren.it	+39 011 5549175
Orsted	Ulrik Frøhlke	ulrfr@orsted.dk	+45 99559560
RATP Group	Alexandre Gallet	alexandre.gallet@ratp.fr	+33 1 58 78 37 37
RENEWI		communications@renewi.com	+44 (0)203 727 1340
Snam	Davide Ciullo	davide.ciullo@snam.it	+39 0237037273
SNCF		servicedepresse@sncf.fr	+33 (0)1 85 07 89 89
Société du Grand Paris	Jérémy Huppenoire	jeremy.huppenoire@societedugrandparis.fr	+33 6 34 47 16 18
	Guy-Arnaud Behiri	guyarnaud.behiri@societedugrandparis.fr	+33 6 98 82 79 40
SSE	Lee-Ann Fullerton	lee-ann.fullerton@sse.com	+44(0)3450760530
TenneT	Eefje van Gorp	Eefje.van.gorp@tennet.eu	+31620220873
Terna	Edoardo Maria Massimi	edoardo.massimi@terna.it	+39 06 8313 8633
Thames Water		pressoffice@thameswater.co.uk	+44 20 3577 4364
Tideway	Natalie Wheble	Natalie.Wheble@tideway.london	+44 7789228900
Vasakronan	Rebecca Thorell	Rebecca.Liljebladh-Thorell@vasakronan.se	+46 72-222 15 09