

THE TIDEWAY PRIZE

Your guide to entering

Child-friendly competition rules and privacy information for ages 11-15

The quick version

You can enter up to three photos that respond to the theme “Standing by the Thames”. Entry is free. You need permission from a parent or legal guardian, and your photos must be your own work, taken safely and honestly.

Please read this guide with a parent or legal guardian before entering.

This explains the main points in simpler language.

The full Terms and Conditions still apply and take priority if there is any difference.

[Visit the competition webpage](#)

1. Who can enter?

- The School Student Category is for people aged 11 to 15 on the closing date.
- You must live in the United Kingdom.
- You must enter using your own details and submit your own photograph.
- A parent or legal guardian must give permission through the competition website before your entry can be judged.
- People working for, contracted to, judging or directly involved with Tideway or the competition cannot enter.

2. When and how to enter

- The competition opens at 00:00 on 27 September 2026 and closes at 23:59 on 31 December 2026.
- Entry is free and you may submit up to three photographs.
- Submit JPEG (.jpg) files through the official competition website.
- Each photo must respond to “Standing by the Thames”.
- Give each entry a title, the photo location and an explanation of up to 600 characters saying why you submitted it.

3. Rules for your photograph

- It must be your original work and belong to you.
- Do not add a watermark, border, logo or signature.
- Keep the original file and EXIF information. Tideway may request a high-resolution or original file.
- The photo can have been taken before 2026.
- AI-generated images and AI-assisted image creation or editing are not allowed.
- Basic adjustments listed in the full Terms and Conditions are allowed, but you must not add, remove or alter things in a way that changes the real scene.

4. Stay safe and respect others

- Do not trespass, break the law or take risks.
- Do not harm or distress wildlife, damage habitats or put anyone in danger.
- Do not submit unlawful, offensive, abusive or inappropriate content.
- Get permission from every recognisable person. If they are under 18, get permission from their parent or legal guardian too. Explain the planned use to the child and respect their objection, taking account of their age and understanding.

5. What happens to your photograph?

You keep the copyright. By entering, you give Tideway permission to use the image for up to two years after the results are announced, for the competition and related communications.

- exhibitions and events
- Tideway websites and digital platforms
- publicity, press materials, reports and publications

- Tideway social media
- the competition archive and promotion of future editions during the two-year period

Judges, service providers, exhibition venues, media partners and suppliers may use it only on Tideway's behalf for these purposes. Tideway will not use it for unrelated merchandising or paid advertising without asking for further permission.

6. Your name and credit

If Tideway publishes your photograph, it will use the credit agreed with you and your parent or legal guardian. This could be your first name, initials, age category or no name.

7. Judging and prizes

- Entries will be reviewed using the criteria on the entry page. The judges will be named on the competition website.
- Judging is confidential. Do not try to influence it or share confidential results before Tideway says you can.
- The School Student winner receives £200 in photography vouchers and a half-day masterclass with Matthew Joseph at their school. Three highly commended entrants each receive £100 in photography vouchers.
- Winners, highly commended entrants and selected notable entries will feature in a photo exhibition.
- Tideway may disqualify entries that break the rules, are unsafe, dishonest, illegal or unethical, infringe rights, cannot be authenticated or do not meet the required quality.

8. Your personal information

Tideway is responsible for deciding how personal information collected for the competition is used.

Information Tideway may collect

- your name, age or age category and contact details
- your parent or legal guardian's details and permission
- your photo, caption, correspondence, judging information and prize-delivery details
- information about a recognisable person shown in a photo

Why Tideway uses it

- to run and judge the competition
- to check eligibility and permissions
- to contact entrants and parents or guardians
- to award prizes, prevent misuse and meet legal duties
- to publish and promote entries as explained above

9. Sharing, publicity and marketing

Tideway may share only what is reasonably needed with judges, service providers, exhibition venues, media partners and suppliers involved in the competition. Your photo and agreed credit may be published on websites and social media, so people around the world may see or copy it.

Your competition contact details will not be added to a general marketing list unless you separately choose this. Saying no will not affect your entry.

10. How long information is kept

Tideway will keep personal information only for as long as reasonably needed for the competition, the two-year image permission period, record-keeping, and handling complaints or legal claims.

11. Your choices and rights

Depending on the situation, you may be able to:

- ask what information Tideway has about you
- ask for incorrect information to be corrected
- ask for information to be deleted
- object to, or ask Tideway to limit, some uses
- withdraw consent where Tideway relies on consent
- make a complaint about how your information is used

You can ask Tideway to stop future use of your photograph. Tideway will consider this promptly, especially for safeguarding or privacy concerns. It may not be possible to recall printed materials or copies held by other publishers, but Tideway will stop further use where reasonably practicable.

12. Questions, withdrawal or concerns

Talk to a parent, legal guardian or another trusted adult if anything is unclear or makes you uncomfortable.

For questions, withdrawal or use of your photograph, email communications@tideway.london

For more detail about privacy and how to make a data protection request or complaint, read [Tideway's Privacy Policy](#)

Before you submit

- ☐ I have read this guide and the full Terms and Conditions.
- ☐ My parent or legal guardian agrees to my entry.
- ☐ The photo is mine and I have the permissions I need.
- ☐ I followed the safety and editing rules.
- ☐ I understand how my photo and personal information may be used.

Important: This guide explains the main rules and privacy information. It does not replace the full Terms and Conditions or Tideway's Privacy Policy.